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**NEW ENHANCEMENTS TO THE WESTIN SNOWMASS/WILDWOOD RESORT
MAKES FOR ULTIMATE WINTER WONDERLAND ESCAPE FOR THE
SKIER/SNOWBOARDER FOODIE**

SNOWMASS VILLAGE, Colo. – Nov. 7, 2013 – When après and dinner is as important as the number of inches of new powder, The Westin Snowmass and Wildwood Resorts will surely deliver this season as it prepares to open a new swank après hot spot and ultra trendy ramen restaurant.

New Restaurant at Wildwood Snowmass

The Japanese-style ramen trend that has captivated foodies on both coasts for years arrives in Snowmass this winter season with the opening of a new restaurant at Wildwood Snowmass. Ramen lovers can warm up with a bowl of Ippudo-style ramen, known for its perfectly soft noodles and rich, flavorful broth. The well-priced, family friendly restaurant located on the second floor of Wildwood is slated to open X Games Weekend making it the sixth food venue at The Westin Snowmass Resort.

Renovated Westin Plaza

The Westin Snowmass Resort is enhancing the après ski scene in a big way this winter season with the addition of a three-level outdoor dining terrace. Visitors to Snowmass will get the chance to sit slope-side on the plaza, soak up the warmth from seven new fire pits, and choose from the menus of three of The Westin's

restaurants: Snowmass Kitchen, Vue Lobby Lounge, and Ranger Station. The addition will also allow for more seating during The Westin Plaza Concert Series in both winter and summer as well as on the hill for the locals favorite summertime Thursday Night Concerts. Plans are in the works to integrate a public art component on the terrace in conjunction with local Anderson Ranch Arts Center. Construction on the addition begins this week and will be completed for the start of the 2013/2014 season.

Located in the center of the idyllic Snowmass Village, the Westin Snowmass/Wildwood Resort offers easy ski-in/ski-out access to Snowmass Mountain. For those looking to experience luxurious accommodations, the **Westin Snowmass Resort** boasts a new modern design with a deeply relaxing atmosphere. The rejuvenating full-service environment also features an outdoor pool and hot tubs overlooking the slopes, Westin Kid's Club®, a WestinWORKOUT® fitness center overlooking Snowmass Village Mall, and a Westin Spa with a variety of signature packages ranging from one to four hours. For those who prefer lodging with attitude, the **Wildwood Snowmass** has gone "retro-chic" with an extensive remodel design to create a cool and hip lodging experience. Guests can enjoy a pool and hot tub, Wildwood Workout and an Arcave.

For more information please visit www.westinsnowmass.com or www.wildwoodsnowmass.com.

About Westin Hotels & Resorts

Westin Hotels & Resorts offers innovative programs that transform every aspect of a stay into a revitalizing experience. All Westin signature services – like the Heavenly® Bed, delicious SuperFoods® and WestinWORKOUT® studio – have been designed with the guests' well-being in mind. Westin hotels, with more than 190 hotels and resorts in nearly 40 countries and territories, is owned by Starwood Hotels & Resorts Worldwide, Inc. (NYSE: HOT). Starwood Hotels & Resorts Worldwide, Inc. is one of the leading hotel and leisure companies in the world with 1,134 properties in nearly 100 countries and 171,000 employees at its owned and managed properties. Starwood is a fully integrated owner, operator and franchisor of hotels, resorts and residences with the following internationally renowned brands: St. Regis®, The Luxury Collection®, W®, Westin®, Le Méridien®, Sheraton®, Four Points® by Sheraton, Aloft®, and ElementSM. The Company boasts one of the industry's leading loyalty programs, Starwood Preferred Guest (SPG), allowing members to earn and redeem points for room stays, room upgrades and flights, with no blackout dates. Starwood also owns Starwood Vacation Ownership, Inc., a premier provider of world-class vacation experiences through villa-style resorts and privileged access to Starwood brands. For more information, please visit www.westin.com.

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