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**WESTIN SNOWMASS PAYS HOMAGE TO SNOWMASTODON
WITH THE MAMMOTH BURGER**

**This prehistoric-inspired creation could change
the face of Major League Eating!**



Snowmass Village, CO – August 6, 2013 – In a tribute to the Snowmass mammoth fossil finds, the culinary team at The Westin Snowmass has invented something appropriately as big and bold: the Mammoth Burger.

True to its namesake, this colossal burger is now served at The Westin's hip Vue Lobby Lounge and The Bar at Wildwood. The standard Mammoth Burger is one pound of Angus chuck beef topped with four cheeses, hatch green chilies, pork belly bacon, tobacco onion rings and lettuce and tomato, paired with harissa ketchup and parmesan-parsley-garlic fries.

Specialty toppings will be offered each day of the week for the rest of the summer season, such as hatch green chilies, pork belly bacon, fried tortillas, tarragon blue cheese dressing and pickled crimson onion to name a few. The other combinations include a New Mexican-style burger, an open-faced margherita pizza burger, a barbecue burger, black-pepper blue burger and a breakfast burger.

“The Mammoth Burger elaborates on the shareable bites that the Vue Lounge offers,” said Scott Cochran, food and beverage director at the Westin Snowmass. “It’s a twist on an American favorite by offering it in a large, shareable portion with flavorful and unique combinations. Groups of three to four people often order one and split it comfortably between themselves.”

The Mammoth Burger costs \$32. “We purposefully price and portion the burgers for sharing, which makes for a more-than-satisfying meal for two or more people. They also come with hand-cut parmesan-garlic fries, which people really enjoy.”

And while this enormous burger is meant for two or more, the ambitious eater who can finish the dish solo will get his or her name engraved on a plaque displayed at The Bar at Wildwood, according to Cochran.

The Vue Lobby Lounge and The Bar at Wildwood are two of five dining options at The Westin Snowmass Resort. The Vue provides handcrafted cocktails and an expansive list of new world wines by the glass as well as shareable gourmet appetizers and imaginative entrees. The Bar at Wildwood is known for its 10 New Belgium taps, signature pizzas, and creative hamburgers and hot dogs.

For more information call 800.525.9402 or visit www.westinsnowmass.com or www.wildwoodsnowmass.com.

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Wildwood Snowmass and The Westin Snowmass Resort are owned by a joint venture between Starwood Capital Group and Wasserman Real Estate. Starwood Hotels & Resorts is overseeing management of the two new hotels.

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