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The Westin Snowmass Installs State-of-the-Art Bandwidth To Meet Technology Demands for Meetings in Remote Mountain Location
Internet Speeds, Reliability and Connectivity Now on Par with Hi-Tech Major Metro Properties

SNOWMASS VILLAGE, Colo. – August 22, 2013 –The Westin Snowmass and Wildwood Snowmass recently set the bar for internet speed after expanding its bandwidth with a state-of-the-art Wi-Fi network, giving the resort one of the fastest and most reliable Internet connectivity in the Aspen/Snowmass area.

In partnership with PSAV Presentation Services, dual band access points have been installed throughout the resort in areas with a high-demand for Internet, like public spaces, meeting spaces, guest rooms and back offices, while Comcast provided advanced bandwidth designed for long-term use and expanded needs required by groups.

“Mountain properties are often challenged to deliver business class bandwidth along with updated infrastructure and service at remote resort locations,” said Matt Harvey, vice president of client network services for PSAV. “With the bandwidth, wireless infrastructure and on-site support now available, The Westin Snowmass and Wildwood Snowmass rivals even the most hi-tech, major metro properties.”

Today’s meeting movement incorporates webcasting, streaming video, remote presentations, conference apps, social media, gamification, and much more to traditional meetings. Westin Snowmass’ new Wi-Fi network efficiently distributes the bandwidth around the property to meeting rooms, public spaces and guests’ wireless devices like laptops, smartphones and tablets.

“The Westin Snowmass is now in an entirely new league offering bandwidth at this level, making it on-par with major city conference center hotels that were traditionally the only properties considered for tech-heavy conferences in the past,” Harvey continued.

Many resort hotels are seeing bandwidth demand from their leisure travelers as well, with entertainment offered via the Internet, like streaming movies online.

“Hotel guests expect equal if not better Internet access in their hotel room than they have at home,” said Tim Johnson, director of sales and marketing at the Westin Snowmass. “We have dramatically increased our bandwidth with this new Wi-Fi so meeting attendees/presenters, business travelers and leisure travelers can access the strong, fast, reliable Internet access they need.”

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About The Westin Snowmass and Wildwood Snowmass

Wildwood Snowmass and The Westin Snowmass Resort are owned by a joint venture between Starwood Capital Group and Wasserman Real Estate. Starwood Hotels & Resorts is overseeing management of the two new hotels.

The complex offers two resort hotels with more than 400 rooms. The conference center has 18,000 square-feet of space that includes an 11,000 square-foot ballroom, an executive boardroom, private lecture auditorium, and indoor and outdoor function spaces.

For more information call 800.525.9402 or visit www.westinsnowmass.com or www.wildwoodsnowmass.com.

About Westin Hotels & Resorts

Westin Hotels & Resorts offers innovative programs that transform every aspect of a stay into a revitalizing experience. All Westin signature services – like the Heavenly[®] Bed, delicious SuperFoods[®] and WestinWORKOUT[®] studio – have been designed with the guests' well-being in mind. Westin hotels, with more than 190 hotels and resorts in nearly 40 countries and territories, is owned by Starwood Hotels & Resorts Worldwide, Inc. (NYSE: HOT). Starwood Hotels & Resorts Worldwide, Inc. is one of the leading hotel and leisure companies in the world with 1,112 properties in nearly 100 countries and 154,000 employees at its owned and managed properties. Starwood is a fully integrated owner, operator and franchisor of hotels, resorts and residences with the following internationally renowned brands: St. Regis[®], The Luxury Collection[®], W[®], Westin[®], Le Méridien[®], Sheraton[®], Four Points[®] by Sheraton, Aloft[®], and ElementSM. The Company boasts one of the industry's leading loyalty programs, Starwood Preferred Guest (SPG), allowing members to earn and redeem points for room stays, room upgrades and flights, with no blackout dates. Starwood also owns Starwood Vacation Ownership, Inc., a premier provider of world-class vacation experiences through villa-style resorts and privileged access to Starwood brands. For more information, please visit www.westin.com.

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